

## Template for R&D/Innovation / Intervention

(To be filled by industry)

Details of the Company	
<b>Name</b>	: Axis Bank Limited (ABL)
<b>Sector</b>	: Financial / Banking

Details of the Challenge	
<b>Sector</b>	: Environmental Sustainability
<b>Objective</b>	: <ol style="list-style-type: none"> <li>1. Conservation (Habitat Restoration, Animal Conservation)</li> <li>2. Plastic Waste Management (Technology Development)</li> </ol>
<b>Description</b>	:
<b>Category (Select One)</b>	: <ol style="list-style-type: none"> <li>1. Field Intervention: (Habitat Restoration, Animal Conservation)</li> <li>2. R&amp;D Project (for Plastic Waste Management)</li> </ol>
<b>Selected category details</b>	<p><b>Field Intervention:</b></p> <ul style="list-style-type: none"> <li>• Restoration of degraded Greenfield lands, Ecological Sensitive Areas, Mangrove restoration, large scale afforestation.</li> <li>• Oceans/ Marine: Restoration of Coral Reefs, Conservation of Keystone Marine species.</li> <li>• Animal Conservation: Keystone terrestrial species.</li> </ul> <p><b>R&amp;D Project (for Plastic Waste Management)</b></p> <ul style="list-style-type: none"> <li>• Development of technology for plastic waste management with Novelty.</li> <li>• Pilot implementation of Proof of Concept.</li> <li>• Technology demonstration for scalability.</li> </ul>
<b>Tentative Budgets</b>	: <ol style="list-style-type: none"> <li>a) Fixed Cost</li> <li>b) Operational Cost</li> </ol>
<b>Timelines</b>	: Proposal expected to reach ABL within 14 -21 days.

<b>Expected Outcomes</b>	:	<p><b>Field Intervention:</b></p> <ul style="list-style-type: none"> <li>• Habitat restoration</li> <li>• Animal conservation</li> <li>• Carbon Sequestration</li> </ul> <p><b>R&amp;D Project (for Plastic Waste Management)</b></p> <ul style="list-style-type: none"> <li>• Support to a novel technology in the field of plastic waste management</li> <li>• Circularity</li> <li>• Technology scalability to reduce Environmental and Social impacts caused by plastic waste.</li> </ul>
<b>Other Details</b>	:	<p>a) Are Joint Proposals Allowed – <b>Yes for R&amp;D</b></p> <p>b) Are multiple submissions allowed? - <b>Yes</b></p> <p>c) Project Coverage (Regional/Pan -India) – <b>PAN India</b></p>
<b>Format</b>	:	<p>a) Word Limit if any – No word limit but the proposal should contain all the project details, month wise work plan for each of the objectives and the year wise budget requirements with each of the proposed activity.</p> <p>b) Template if any – No specific template</p>
<b>Technology Readiness Level</b>	:	
<b>Shortlisting Procedure</b>	:	Internal discussions and merit of the proposal.
<b>IPR Ownership (Patenting Pattern)</b>	:	
<b>Details of Current/Previous Industry Academia Collaboration</b>		