



## Calling all disruptive #entrepreneurs! Apply now

Marico Innovation Foundation is back with the oldest and most prestigious recognition platform for undiscovered, game-changing innovations in India! The **9th edition of Innovation for India Awards** is now open for applications across **2 categories**:

- **Business (For-Profit):** An India-based “for-profit” organization including start-ups and corporates
- **Social (Not-For-Profit):** An India-based “not-for-profit” individual or organization including government entities, philanthropic bodies, charitable trusts, multilateral agencies, community foundations, NGOs, and CSR/corporate funds

Winning innovations have the opportunity to win the following rewards:

- **Recognition:** Showcase your innovation in front of relevant & prominent stakeholders
- **Networking:** Opportunity to participate in facilitated networking opportunities
- **PR & Media Coverage:** Enhanced visibility through extensive PR across top media platforms of the country

The process of identifying these game-changing innovations is one-of-a-kind and extremely robust. Through a **2-round jury** process that includes in-depth due-diligence and on-ground immersion, interviews with the founders and management the **advisors, Praxis Global Alliance**, an eclectic jury will hand pick the next big innovations of India.

**Indian innovations** from across sectors are invited to submit their applications.

**Eligibility:** All innovations who have completed less than 8 years of implementation

**Applications open until 31<sup>st</sup> July 2022**

**To Apply Now visit:**

<https://innovationforindiaawards2023.paperform.co/>

**For more details visit:**

[https://www.maricoinnovationfoundation.org/mif\\_awards/](https://www.maricoinnovationfoundation.org/mif_awards/)